

Jamil Touré

Producer: Post-Production, Graphics & VFX

LinkedIn • www.linkedin.com/in/jamiltoure

Web • <http://www.jamiltoure.com>

Email • jamiltoure@gmail.com

Mobile • 917-806-5504

NFL NETWORK – Culver City, CA

June 2016 – Present

Seasonal Graphics Producer (Broadcast Group)

Working closely with staff Graphics Producer & Art Director, primarily on flagship show **Total Access (TA)**, I co-lead a stellar team of motion-graphics designers and production artists in supplying daily broadcast graphics for TA & other NFL Network shows. This entails producing all in-show graphics for the 2016 NFL season & post-season, including **Total Access at the Super Bowl**, and with NFL Network Sales, handling all brand integration graphics for our many corporate sponsors; incl. Titles, Opens, Viz inserts & event-show graphics packages. Also handling a steady stream of specialty items (maps, lists, VFX shots for promos), and daily Social Media requests to transform posts into show-related content for broadcast, plus acting as backup Graphics Producer for newer NFL Network shows **Good Morning Football** and **Fantasy & Friends**.

Responsibilities & Accomplishments

- Produce daily requests, guiding creation & delivery of CG graphics for **Total Access (TA)** show throughout 2016 NFL season.
- Successfully produced majority of the 2016 season's branded Sales executions for TA sponsors incl. **Pepsi, Mitsubishi, EA Games, Dannon, US Army, Ford Trucks, FedEx, Best Buy**, among others, through final approval & delivery to air on deadline.
- Successfully produced sponsored show graphics packages for TA, incl. **EA Madden NFL 17, Mitsubishi, US Army, Ford Trucks**.
- Successfully produced event show graphics packages, both sponsored & non-sponsored, for TA, incl. **Preseason Preview, Season Preview, Pro Bowl Players Revealed, TA At The Half**, and **Combine Week** among others, for in-studio taping.
- Successfully produced TA's Super Bowl LI-themed graphics, incl. topical promo VFX, for **Total Access: At The Super Bowl**.
- Working directly under NFL Network's Creative Director, produced multi-show graphics package for fan-driven, social media-sourced segment **#NFLFantagePoint**, network-wide content that has aired on **TA, Good Morning Football**, and **Game Day**.
- Produced sizzle reel showcasing **Super Bowl LI** work of entire Graphics dept. for network-wide SBLI Boot Camp presentation.

NFL NETWORK/NFL MEDIA – Culver City, CA

January 2015 – October 2015

Seasonal Graphics Producer (Digital/Dotcom Group)

Co-heading this high volume specialty unit of the overall Graphics dept., I oversaw a talented team of motion-graphics designers and production artists servicing a mix of streaming media-centric creative content, incl. flagship property **NFL Now** and the **Digital Features** group, plus two traditional linear, in-studio cable TV shows (**Fantasy Live, Madden NFL Live**) for NFL Media & NFL.com, adding more artists and a Production Coordinator position (with my managers, successfully lobbied Senior management for addition of much-needed personnel), during a period of dynamic growth. Engaged external vendor design studios to create show packages, virtual sets, and other creative including brand ID elements and miscellaneous VFX. Reported directly to Creative Director, Sr. Production Mgr., VP, and eventually SVP of Digital Content, effectively serving as operational head of the Digital/Dotcom graphics dept., dealing with interdepartmental file sharing & ticketing systems, studio design & workflows, personnel & resource tracking, as well as my Graphics producing duties.

Responsibilities & Accomplishments

- Co-Produced reboot of entire **NFL Now** experience, incl. virtual-set design, show graphics, Viz RT and in-studio workflows.
- Supervised daily production requests of show graphics for broadcast shows **Fantasy Live** and **Madden NFL Live**.
- Produced complete show package for launch of **Madden NFL Live**, from inception through delivery for in-studio taping.
- Oversaw graphics package creation for streaming properties incl. **TrendZone, Roster Report, NFL Draft LIVE**.
- Handled specialized graphics for a variety of Digital Features programming incl. **NFL Up!, The Vincies**, and **FanPass**.
- Utilized extensive background as a Motion-graphics Artist to act as de facto Art Director for 2 months during new hire search.
- Internal Management – helped sr. managers budget, strategize & scale resources and personnel to meet department goals.

Freelance Producer, above companies: Live Action, Post & Graphics

Produced live action, digital post, VFX & graphics for various production companies, for several projects including:

- **Fiat Chrysler** – “One Call Away” music video & :60 commercial feat. chart-topping artists **Charlie Puth** and **Ty Dolla \$ign**.
- “**One Call Away**” music video, which I post-produced & we treated literally every shot, has over **10 million YouTube** views!
- **ESPN & Buick Motors** – set of :15 & :30 promos for **College Football** on ESPN featuring Buick 2016 automobile lineup.
- **ESPN & GMC** – new branded Show Open for flagship **Monday Night Football** featuring NFL stars & 2016 GMC automobiles.

PFG ENTERTAINMENT – Santa Monica, CA**Nov. 2012 – Dec. 2014****Operations Mgr. & Film Sales Associate at International Film Sales Agency**

Managed day-to-day operations of boutique international film sales agency and feature film production co. Built and maintained relationships with studios, producers, reps and distributors’ acquisition execs to support company goals in developing, procuring positions in, and/or generating sales of new films. Explored new content licensing deals, including digital streaming. Serviced sales & collected revenues from licensing and monetizing of all PFG and AMHC library titles.

Responsibilities & Accomplishments

- Handled video post & graphic design needs for company’s film sales efforts, incl. trailers, website & YouTube channel.
- Created & maintained database of all feature film & TV assets; film elements, film delivery materials, artwork, etc.
- Handled all business interactions with vendors; post houses, dupe houses, film labs, printers, and graphic designers.
- Assisted in acquiring sales/representation rights for feature films & TV series to license for global distribution.
- Wrote all loglines, taglines, synopses, and website copy to promote current films and an extensive library catalog.
- Expedited all feature film and TV show “deliverables” to finalize sales deals and make timely collection of revenues.
- Successfully delivered over 50 library films to distributors & collected license revenues totaling over \$500,000.
- Facilitated film market schedules, meetings, and kiosks, plus hired & oversaw all market assistants and interns.
- Coordinated logistics of company’s presence at all major global Film Markets (Cannes, AFM, EFM).

TOURÉ CREATIVE PRODUCTIONS – New York City, NY & Los Angeles, CA**2002 - 2010****EP, Producer, Director, Editor, Post-Production Consultant**

Exec. Producer/Principal of a boutique production & post-production services company, primarily sub-contracted by global corporations incl. Sony Pictures Television, Sony Music and Euro RSCG Agencies to service content production goals for broadcast or promotions by themselves as clients, or by Fortune 500 firms they represented, incl. **Coca Cola**, **Pfizer**, **Jive Records** and **Sprint**. Also produced and/or contributed production & post services to several PSA television spots for civic safety, health or non-profit organizations. Awarded 2 Telly™ awards for :30 spots produced for **NYC Dept. of Health**.

Served as Senior Creative operative in roles incl. Director, Producer, Editor, VFX Producer & Motion-Graphics Designer. Hired crews for a variety of production & post roles, as well as assistants, interns and temporary office personnel to service specific production goals, or for ongoing company operations. Handled all production budgets and scheduling.

Responsibilities & Accomplishments

- Edited over 35 music videos for major labels incl. **Sony Music**, **Arista**, **Def Jam**, **Jive** for broadcast on **MTV**, **BET**, **Fuse**, etc.
- Produced Telly award winning “**Cigarettes Are Eating You Alive**” PSA campaign for **NYC Dept. of Health** via **DCF Advertising**.
- Helped win over \$3 million in business from **Pfizer** with proof-of-concept spots & other videos for client **Euro RSCG/Bluestar**.
- Edited social-justice short documentary “**No More Prisons**” for the non-profit **Prison Moratorium Project**.

Additional Experience

FEATURE FILM

“PENTATHLON” for PFG ENTERTAINMENT & LIONSGATE FILMS: Santa Monica, CA

2012

Post-Producer for HD Conversion (from original 35mm film elements)

Budgeted post-production process and booked all telecine & audio sessions to cover creation of a new HD master for PFG and domestic distributor Lionsgate Films, including rescanning original 35mm film and remixing audio of a \$4,000,000 budgeted feature film starring Dolph Lundgren. Locked final picture. Distributed Physical Deliverables of new HD master to domestic distributor (US) Lionsgate Films, and foreign distributors including E-One, Benelux.

“UNBEATABLE HAROLD” for LG ENTERTAINMENT: Burbank, CA

2007- 2008

Post-Production Supervisor, Pickup Shoot Co-Producer, 1st Assistant Editor

Coordinated, scheduled and booked sessions to cover all aspects of post-production. Acted as 1st Assistant Editor & edited all of film’s musical sequences during creative post for a \$4,000,000 budgeted feature film starring Dylan McDermott & Henry Winkler. Locked final picture with Editor. Booked and supervised color-correct, final mix & VFX.

Acted as a line-producer and Behind The Scenes camera op on an L.A. based pickup shoot: 4 additional shoot days (Reno, NV and L.A.) after principal photography wrapped.

TELEVISION

LUNCHBOX, Culver City, CA

2008- 2011

Freelance Editor – “Soundcheck” Walmart TV’s concert series (www.soundcheck.walmart.com)

Edited half-hour, multi-camera, “magazine-style” performance and interview TV shows starring musical acts **Toby Keith, Pussycat Dolls, New Kids on the Block (NKOTB), Wyclef Jean, Sara Evans, Jenni Rivera**, among others, for show sponsors incl. **Dove Soaps, Vaseline Skin Care, Axe Body Spray**, for streaming via dedicated **Walmart Soundcheck** website, and broadcast nationwide on the **Walmart** in-store HDTV network.

Edited video & created motion-graphics for Soundcheck’s annual corporate sales sizzle reel presentation.

SONY PICTURES TELEVISION/ROGUE POST, New York City, NY

2004 - 2005

Segments Editor – “Life & Style” Season One – Syndicated Daytime Talk Show (NBC)

Edited over 30 fashion, health & lifestyle segments and show topic “lead-ins”. Designed & executed their motion-graphics, including titles, advice, tips, revelations, etc. Wrote punch-up copy and recorded audio for show host VOs.

Professional Attributes

<ul style="list-style-type: none">• Team Player w Mgmt Experience• Goal Oriented Self-Starter• Capable, Efficient Multi-Tasker	<ul style="list-style-type: none">• Positive, Engaged Personality• Extensive Live-Action Experience• Bi-Coastal w Home/Office NYC & LA	<ul style="list-style-type: none">• Clear, Concise Communicator• Current w New Technologies• 2-time Telly™ Award Winner
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Producing Experience • Creative & Technical Skills

<ul style="list-style-type: none">• Producing Artists & Creatives in:• AVID, Premiere, Final Cut Pro• Flame, Nuke VFX & Finishing• After Effects, Adobe CS & C4D• Color Grading & Audio Mixing	<ul style="list-style-type: none">• HD/UHD/4K Broadcast TV masters• Feature Film Deliverables (incl. COT)• Script Breakdowns & AICP Budgets• Shooting & Lighting for Film/Video• Video Editing & Motion-Gfx Creation	<ul style="list-style-type: none">• Mac, iOS & Windows Proficient• Microsoft Office Proficient• Strong in Social-Media Video• Strong Script & Copy-writing• Multi-Format Transcoding
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**Professional References available upon request.